

**IN THE CIRCUIT COURT OF THE ELEVENTH JUDICIAL
CIRCUIT IN AND FOR MIAMI-DADE COUNTY, FLORIDA**

CASE NO: 2026-013840-CA-01

SECTION: CA31

JUDGE: Migna Sanchez-Llorens

Andrea Ciampi et al

Plaintiff(s)

vs.

FTD, LLC

Defendant(s)

_____ /

**AGREED ORDER GRANTING PRELIMINARY APPROVAL OF CLASS ACTION
SETTLEMENT, CERTIFYING THE SETTLEMENT CLASS, APPOINTING CLASS
REPRESENTATIVES, APPOINTING CLASS COUNSEL, AND APPROVING NOTICE
PLAN**

Plaintiffs, Andrea Ciampi, Mayo Inoue a/k/a Maio Inoue, Taylor Pulbrook, Alyssa Schaffer, and Laura Vincenzi (“Plaintiffs”), and Defendant FTD, LLC (“Defendant”) (collectively the “Parties”) have agreed to settle this Action pursuant to the terms and conditions set forth in an executed Settlement Agreement and Release. The Parties reached the Settlement through arm’s-length negotiations with the help of an experienced mediator, Hon. Wayne R. Andersen (Ret.). Under the Settlement, subject to the terms and conditions therein and subject to Court approval, Plaintiffs and the proposed Settlement Class will fully, finally, and forever resolve, discharge, and release their claims.

The Settlement has been filed with the Court, and Plaintiffs and Class Counsel have filed an Unopposed Motion for Preliminary Approval of Class Action Settlement. Upon considering the Motion, the Settlement and all exhibits thereto, the record in these

proceedings, the representations and recommendations of counsel, and the requirements of law, the Court finds that: (1) this Court has jurisdiction over the subject matter and the Parties to this Action; (2) the proposed Settlement Class meets the requirements of Florida Rule of Civil Procedure 1.220 and should be certified for settlement purposes **only**; (3) the persons and entities identified below should be appointed Class Representatives and Class Counsel; (4) the Settlement is the result of informed, good-faith, arm's-length negotiations between the Parties and their capable and experienced counsel, and is not the result of collusion; (5) the Settlement is within the range of reasonableness and should be preliminarily approved; (6) the proposed Notice program and proposed forms of Notice satisfy Florida Rule of Civil Procedure 1.220 and constitutional due process requirements, and are reasonably calculated under the circumstances to apprise the Settlement Class of the pendency of the Action, class certification, the terms of the Settlement, Class Counsel's application for an award of attorneys' fees and expenses ("Fee Application") and request for Service Awards for Plaintiffs, and their rights to opt-out of the Settlement Class or object to the Settlement, Class Counsel's Fee Application, and/or the request for Service Awards for Plaintiffs; (7) good cause exists to schedule and conduct a Final Approval Hearing, to assist the Court in determining whether to grant Final Approval of the Settlement and enter the Final Approval Order, and whether to grant Class Counsel's Fee Application and request for Service Awards for Plaintiffs; and (8) the other related matters pertinent to the Preliminary Approval of the Settlement should also be approved.

Based on the foregoing, it is hereby,

ORDERED AND ADJUDGED as follows:

1. As used in this Preliminary Approval Order, unless otherwise noted, capitalized

terms shall have the definitions and meanings accorded to them in the Settlement.

2. The Court has jurisdiction over the subject matter and Parties to this proceeding pursuant to Florida Rule of Civil Procedure 1.220 and Fla. Stat. § 26.012(2).

3. Venue is proper in this Court.

Provisional Class Certification and Appointment of Class Representatives and Class Counsel

4. It is well established that “[a] class may be certified solely for purposes of settlement [if] a settlement is reached before a litigated determination of the class certification issue.” *Borcea v. Carnival Corp.*, 238 F.R.D. 664, 671 (S.D. Fla. 2006) (internal quotation marks omitted). In deciding whether to provisionally certify a settlement class, a court must consider whether the requirements of Florida Rule of Civil Procedure 1.220(a) and (b) are satisfied. Where, as here, certification is sought for settlement purposes only, the Court need not consider the manageability of a potential trial, since the settlement, if approved, would obviate the need for a trial. *Id.*; *Amchem Products, Inc. v. Windsor*, 521 U.S. 591, 620 (1997).

5. The Court finds, for settlement purposes, that the Florida Rule of Civil Procedure 1.220 factors are present and that certification of the proposed Settlement Class is appropriate under Rule 1.220. The Court therefore provisionally certifies the following Settlement Class.

All natural persons in the United States who ordered flowers and other products for delivery from the FTD Websites and paid a delivery, shipping, handling, or service fee on their purchase during the Class Period. The Class Period is January 29, 2021 to January 29, 2025.

The Settlement Class excludes the following: governmental entities; counsel of record

(and their respective law firms) for the Parties; Defendant and any of its parents, affiliates, subsidiaries, independent service providers and all of its respective current and former employees, officers, and directors, and immediate families of the current and former employees, officers, and directors; the presiding judge in the Action or judicial officer presiding over the matter, and all of their immediate families and judicial staff; and any natural person or entity that entered into a release with Defendant prior to the Effective Date (as that term is defined in the Settlement Agreement) concerning Defendant's charging, disclosure, or advertisements of delivery, shipping, handling, or service fees through the FTD Websites.

6. Specifically, the Court finds, for settlement purposes and conditioned on final certification of the proposed class and on the entry of the Final Approval Order, that the Settlement Class satisfies the requirements of Florida Rule of Civil Procedure 1.220:

(a) Numerosity: In the Action, approximately 5 million individuals are members of the proposed Settlement Class. The proposed Settlement Class is thus so numerous that joinder of all members is impracticable.

(b) Commonality: “[C]ommonality requires the plaintiff to demonstrate that the class members ‘have suffered the same injury,’” and the plaintiff’s common contention “must be of such a nature that it is capable of classwide resolution – which means that determination of its truth or falsity will resolve an issue that is central to the validity of each one of the claims in one stroke.” *Wal-Mart Stores, Inc. v. Dukes*, 131 S. Ct. 2541, 2551 (2011) (citation omitted). “The commonality requirement is satisfied where questions of law refer to standardized conduct by defendants toward members of the proposed class.” *CV Reit, Inc. v. Levy*, 144 F.R.D. 690, 696 (S.D. Fla. 1992). Here, the commonality requirement is satisfied. Multiple questions of law and fact centering on

Defendant's class-wide practices are common to the Plaintiffs and the Settlement Class, are alleged to have injured all members of the Settlement Class in the same way, and would generate common answers central to the viability of the claims were this case to proceed to trial.

(c) Typicality: Plaintiffs' claims are typical of the Settlement Class because they concern the same alleged Defendant's practices, arise from the same legal theories, and allege the same types of harm and entitlement to relief. Rule 1.220(a)(3) is therefore satisfied. See *Kornberg v. Carnival Cruise Lines, Inc.*, 741 F.2d 1332, 1337 (11th Cir. 1984) (typicality satisfied where claims "arise from the same event or pattern or practice and are based on the same legal theory"); *Murray v. Auslander*, 244 F.3d 807, 811 (11th Cir. 2001) (named plaintiffs are typical of the class where they "possess the same interest and suffer the same injury as the class members").

(d) Adequacy: Adequacy under Rule 1.220(a)(4) relates to: (1) whether the proposed class representatives have interests antagonistic to the class; and (2) whether the proposed class counsel has the competence to undertake the litigation at issue. See *Pinnacle Condo. Ass'n v. Haney*, 262 So. 3d 260, n.4 (Fla. 3d DCA 2019); *Fabricant v. Sears Roebuck*, 202 F.R.D. 310, 314 (S.D. Fla. 2001). Here, adequacy is satisfied because there are no conflicts of interest between the Plaintiffs and the Settlement Class, and Plaintiffs have retained competent counsel to represent them and the Settlement Class. Class Counsel regularly engage in consumer class litigation, complex litigation, and other litigation similar to this Action, and have dedicated substantial resources to the prosecution of the Action. Moreover, the Plaintiffs and Class Counsel have vigorously and competently represented the Settlement Class in the Action. See *Lyons v. Georgia-Pacific Corp. Salaried Employees Rel. Plan*, 221 F.3d 1235, 1253 (11th Cir. 2000).

(e) Predominance and Superiority: Rule 1.220(b)(3) is satisfied because the common legal and alleged factual issues here predominate over individualized issues, and resolution of the common issues for the members of the Settlement Class in a single, coordinated proceeding is superior to thousands of individual lawsuits addressing the same legal and factual issues. With respect to predominance, Rule 1.220(b)(3) requires that “[c]ommon issues of fact and law . . . ha[ve] a direct impact on every class member’s effort to establish liability that is more substantial than the impact of individualized issues in resolving the claim or claims of each class member.” *Sacred Heart Health Sys., Inc. v. Humana Military Healthcare Servs., Inc.*, 601 F.3d 1159, 1170 (11th Cir. 2010) (internal quotation marks omitted). Here, common questions present a significant aspect of the case and can be resolved for all members of the Settlement Class in a single adjudication. In a liability determination, those common issues would predominate over any issues that are unique to individual members of the Settlement Class. Moreover, each member of the Settlement Class has claims that arise from the same or similar alleged Defendant’s practices as well as the same legal theories.

7. The Court appoints Plaintiffs Andrea Ciampi, Mayo Inoue, Taylor Pulbrook, Alyssa Schaffer, and Laura Vincenzi as the Class Representatives.

8. The Court appoints the following attorneys and firms as Class Counsel: Edwin E. Elliott of Shamis & Gentile, P.A.; Scott Edelsberg of Edelsberg Law, P.A.; and Jeffrey D. Kalien of Kalien Gold PLLC.

9. The Court recognizes that Defendant reserves all of its defenses and objections against and rights to oppose any request for class certification in the event that the proposed Settlement does not become Final for any reason. Defendant also reserves its

defenses to the merits of the claims asserted in the event the Settlement does not become Final for any reason.

Preliminary Approval of the Settlement

10. At the preliminary approval stage, the Court's task is to evaluate whether the Settlement is within the "range of reasonableness." *4 Newberg on Class Actions* § 11.26. "Preliminary approval is appropriate where the proposed settlement is the result of the parties' good faith negotiations, there are no obvious deficiencies, and the settlement falls within the range of reason." *Smith v. Wm. Wrigley Jr. Co.*, 2010 WL 2401149, at *2 (S.D. Fla. Jun. 15, 2010). Settlement negotiations that involve arm's length, informed bargaining with the aid of experienced counsel support a preliminary finding of fairness. *See Manual for Complex Litigation, Third*, § 30.42 (West 1995) ("A presumption of fairness, adequacy, and reasonableness may attach to a class settlement reached in arm's-length negotiations between experienced, capable counsel after meaningful discovery.") (internal quotation marks omitted).

11. The Court preliminarily approves the Settlement, together with all exhibits thereto, as fair, reasonable, and adequate. The Court finds that the Settlement was reached in the absence of collusion, is the product of informed, good-faith, arm's-length negotiations between the Parties and their capable and experienced counsel. The Court further finds that the Settlement, including the exhibits thereto, is within the range of reasonableness and possible judicial approval, such that: (a) a presumption of fairness is appropriate for the purposes of preliminary settlement approval; and (b) it is appropriate to effectuate notice to the Settlement Class, as set forth below and in the Settlement, and schedule a Final Approval Hearing to assist the Court in determining whether to grant Final Approval to the Settlement and enter a Final Approval Order.

Approval of Class Notice and the Claims Process

12. The Court approves the form and content of the Class notices, substantially in the forms attached to the Settlement, as well as the Claim Form attached thereto. The Court further finds that the Class Notice program described in the Settlement is the best practicable under the circumstances. The Class Notice program is reasonably calculated under the circumstances to inform the Settlement Class of the pendency of the Action, certification of a Settlement Class, the terms of the Settlement, Class Counsel's attorney's fees application and the request for Service Awards for Plaintiffs, and their rights to opt-out of the Settlement Class or object to the Settlement. The Class notices and Class Notice program constitute sufficient notice to all persons entitled to notice. The Class notices and Class Notice program satisfy all applicable requirements of law, including, but not limited to, Florida Rule of Civil Procedure 1.220 and the Constitutional requirement of Due Process.

13. Epiq Systems, Inc. shall serve as the Settlement Administrator.

14. The Settlement Administrator shall implement the Class Notice program, as set forth below and in the Settlement, using the Class notices substantially in the forms attached to the Settlement and approved by this Preliminary Approval Order. Notice shall be provided to the members of the Settlement Class pursuant to the Class Notice program, as specified in the Settlement and approved by this Preliminary Approval Order. The Class Notice program shall include, to the extent necessary, E-mail Notice, and the Long-Form Notice, as set forth in the Settlement and below.

Notice

15. The Settlement Administrator shall administer Notice as set forth in the Settlement. The Notice shall be first issued no later than 30 days after the order granting

Preliminary Approval.

Settlement Website

16. The Settlement Administrator shall establish a Settlement Website as a means for Settlement Class Members to obtain notice of, and information about, the Settlement. The Settlement Website shall be established as soon as practicable following Preliminary Approval, but no later than commencement of the Class Notice program. The Settlement Website shall include the Settlement Agreement, the Long-Form Notice, the Claim Form, the Preliminary Approval Order, and other such documents as Class Counsel and counsel for Defendant agree to include. These documents shall remain on the Settlement Website until at least 60 days following Final Approval.

17. The Settlement Administrator is directed to perform all substantive responsibilities with respect to effectuating the Class Notice program, as set forth in the Settlement.

Final Approval Hearing, Opt-Outs, and Objections

18. A Final Approval Hearing shall be held before this Court on **DECEMBER 23, 2026 at 11:30AM** to determine whether to grant Final Approval to the Settlement and to enter a Final Approval Order, and whether Class Counsel's Fee Application and request for Service Awards for the Class Representatives should be granted.

19. Any person within the Settlement Class who wishes to be excluded from the Settlement Class may exercise their right to opt-out of the Settlement Class by following the opt-out procedures set forth in the Settlement and in the Notices at any time during the opt-out period. To be valid and timely, opt-out requests must be mailed (with the requisite postmark) to the Settlement Administrator, at the address indicated in the Long-Form Notice on or before the last day of the opt-out period, which is 52 days after

the Notice Date (“Objection/Exclusion Deadline”).

20. Any Settlement Class Member may object to the Settlement, Class Counsel’s Fee Application, or the request for Service Awards for Plaintiffs. Any such objections must be mailed (with the requisite postmark) to the Settlement Administrator, at the address indicated in the Long-Form Notice. For an objection to be considered by the Court, the objection must be postmarked no later than 52 days after the Notice Date (“Objection/Exclusion Deadline”), as set forth in the Notice. To be valid, an objection must include the following information:

- a. the name of the Action;
- b. the objector’s full name, address, and telephone number, and the name and contact information of their counsel, if any;
- c. an explanation of the basis upon which the objector claims to be a Settlement Class Member, including the date and details of all relevant purchases from Defendant, a description of any items bought, and the amount paid in delivery, shipping, handling, or service fees;
- d. all grounds for the objection, accompanied by any factual and legal support for the objection known to the objector or his counsel;
- e. copies of any papers, briefs, or other documents upon which the objection is based;
- f. the identity of all witnesses, including the witness’s name and address, and a summary of such witness’s proposed testimony and documents that objector would like the Court to consider, and a list of all witnesses the objector intends to call at the Final Approval Hearing in support of the objection;
- g. the number of times in which the objector and his or her counsel have objected

to a class action settlement within the ten years preceding the date that the objector files the objection, the caption of each case in which the objector has made such an objection;

h. a statement confirming whether the objector and/or their counsel intend to appear and/or testify at the Final Approval Hearing; and

i. the objector's signature, together with the signature date and the following language: "I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.", along with the signature of objector's counsel, if any.

Further Papers in Support of Settlement and Attorney's Fee Application

21. Plaintiffs and Class Counsel shall file their Motion for Final Approval of the Settlement, Fee Application and request for Service Awards for Plaintiffs, no later than **DECEMBER 8, 2026**, which is on regular notice before the Final Approval Hearing.

22. Plaintiffs and Class Counsel shall file their responses to timely filed objections to the Settlement, the Fee Application and/or request for Service Awards for Plaintiffs no later than **DECEMBER 8, 2026**, which is on regular notice before the Final Approval Hearing.

Effect of Failure to Approve Settlement

23. If the Settlement is not finally approved by the Court, or for any reason the Parties fail to obtain a Final Approval Order as contemplated in the Settlement, or the Settlement is terminated pursuant to its terms for any reason, then the following shall apply:

(a) All orders and findings entered in connection with the Settlement shall become null and void and have no further force and effect, shall not be used or referred to for any purpose whatsoever, and shall not be admissible or discoverable in any other

proceeding;

(b) Nothing in this Preliminary Approval Order is, or may be construed as, any admission or concession by or against Defendant or Plaintiffs on any point of fact or law; and

(c) Neither the Settlement terms nor any publicly disseminated information regarding the Settlement, including, without limitation, the Class Notice, court filings, orders and public statements, may be used as evidence. In addition, neither the fact of, nor any documents relating to, either Party's withdrawal from the Settlement, any failure of the Court to approve the Settlement and/or any objections or interventions may be used as evidence.

Stay/Bar of Other Proceedings

24. All proceedings in the Action are stayed until further order of the Court, except as may be necessary to implement the terms of the Settlement. Pending final determination of whether the Settlement should be approved, Plaintiffs, all persons in the Settlement Class, and persons purporting to act on their behalf are enjoined from commencing or prosecuting (either directly, representatively or in any other capacity) against any of the Discharged Parties any action or proceeding in any court, arbitration forum or tribunal asserting any of the Released Claims.

25. Based on the foregoing, the Court sets the following schedule for the Final Approval Hearing and the actions which must take place before and after it:

<u>Event</u>	<u>Date</u>	<u>Timeline</u>
Deadline for Notice Date		30 days after Preliminary Approval
Deadline for opting-out of the Settlement and for submission		52 days after the Notice Date

<u>Event</u>	<u>Date</u>	<u>Timeline</u>
of Objections		
Last day Settlement Class Members may submit a Claim Form		52 days after the Notice Date
Deadline for Responses to Objections		On regular notice before the Final Approval Hearing
Deadline for filing Motion for Final Approval of the Settlement and Class Counsel's Fee Application and expenses, and for Service Award		On regular notice before the Final Approval Hearing
Final Approval Hearing	DECEMBER 23, 2026 AT 11:30AM	At least 120 days after Preliminary Approval

DONE and **ORDERED** in Chambers at Miami-Dade County, Florida on this 23rd day of August, 2026.



2026-013840-CA-01 08-23-2026 6:12 PM
Hon. Migna Sanchez-Llorens

CIRCUIT COURT JUDGE
Electronically Signed

No Further Judicial Action Required on **THIS MOTION**

CLERK TO **RECLOSE** CASE IF POST JUDGMENT

Electronically Served:

- Edwin Elliott: edwine@shamisgentile.com
- Tonyia Johnson: tjohnson@shamisgentile.com
- Catherine Rosario: crosario@shamisgentile.com
- Scott Edelsberg: scott@edelsberglaw.com
- Stephanie Ramos: stephanie@edelsberglaw.com
- Michael R Esposito: Michael.Esposito@BlankRome.com
- Michael R Esposito: BRFLeservice@blankrome.com
- Michael R Esposito: courtmail@blankrome.com